



## Tod Babick | Design Director

A quintessential eclectic and recognized authority on sustainable design, Tod believes that nature's inspiration, while completely apparent, is far from simplistic. "Our inherent perception of beauty is based not only on what we see, but what we sense. Those senses, rooted in the natural world, create a seemingly random framework of beauty, which, based on millions of years of underlying patterns, are actually are very ordered and balanced. Nature is the epitome of orchestrated chaos, it seems simplistic to say that nature creates beauty from chaos...it's actually more like nature removes that which is not needed, and in the process leaves only what is beautiful. So for me, beauty isn't about polish, it's about balance...that point where nothing needs to be added or taken away."

"I think people today crave genuine objects and experiences, not just a dash of craft tossed on at the end. When I look at pieces created by the hand and heart of true artisans, I realize we only get so many of these in a lifetime."

Pieter VanTuyl

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## Rosemary Mifsud | Contributing Designer

A passionate explorer of what's next, Rosemary crafts artifacts and experiences that express both a sense of place and of journey. On growing up in one of the Midwest's true small towns (Sturgis, Michigan), she says, "I was rooted in this safe, solid, simple, peaceful place; I didn't just have to go, I could go. And that became a metaphor for my work and for what I hope my work brings to people."

"To live is to jump in over your head and reach beyond your grasp, get deeper, understand places not known before. Design is going beyond yourself to expand, inspire, and open eyes...to craft something beautiful and meaningful. The emotional rush is incredibly intense."

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